

Jessica Lee Shumake

219 Coleman Morse Center, Notre Dame, IN 46556 | 574.631.7958 | jshumake@nd.edu

FACULTY APPOINTMENTS

- Assistant Teaching Professor, University Writing Program and Affiliate Faculty in Gender Studies Program, University of Notre Dame, 2018–present
- Visiting Assistant Professor of Writing and Rhetoric, Oakland University, 2017–2018
- Assistant Professor, College of Information Science (career track), University of Arizona, 2015–2017
- Assistant Professor of Rhetoric and Composition (tenure track), Georgia College and State University, 2014–2015
- Lecturer and Honors Course Director, Department of English, University of Arizona, 2013–2014

EDUCATION

PhD	Rhetoric, Composition, and the Teaching of English, University of Arizona
MA	Philosophy, University of Windsor Concentration: Argumentation
BA	English and Philosophy, Christopher Newport University <i>cum laude</i> , double major

RECENT COURSES TAUGHT

UNIVERSITY OF NOTRE DAME

Lower-Division, Undergraduate Courses

Advanced Writing and Rhetoric (WR 13400)
Writing and Rhetoric (WR 13100)
Notre Dame Explorers (WR 14100)

Upper-Division, Undergraduate Course

Senior Thesis/Capstone Project (GSC 48000) [*new course development, in progress*]

OAKLAND UNIVERSITY

Upper-Division, Undergraduate Course

Business Writing

Lower-Division, Undergraduate Course

Composition II

UNIVERSITY OF ARIZONA

Graduate Course

Practicum in the Teaching of First-Year College Writing

Upper-Division, Undergraduate Courses

Intro. to Rhetorical Theory, Inquiry, and Practice (1 service-learning section)
Digital Storytelling and Culture (1 service-learning section)
Theories of New Media

Lower-Division, Undergraduate Courses

Social Media Strategies Across Professions

Collaborating in Online Communities
Advanced Honors Composition (4 service-learning sections)
First-Year Composition: Rhetorical Analysis and Research
Academic Literacy: New Start Summer Bridge Program

GRANTS | UNIVERSITY OF NOTRE DAME

2026 Gender Studies Program Course and Workshop Development Grants

TEACHING AWARDS

2025 Men's Lacrosse Professor Appreciation Award Recipient, University of Notre Dame.

2013 Difference and Inequality Teaching Award (\$200), University of Arizona Writing Program.

2012 Excellence in Service-Learning Award (\$200), University of Arizona Writing Program.

2011 Julie Christakis DeFazio Excellence in Teaching Award (\$2,500), University of Arizona Writing Program.

2009 Barry Briggs Excellence in Teaching Award (\$200), University of Arizona Writing Program.

2005 School of Gender, Sexuality & Women's Studies Excellence in Teaching Award, York University.

PUBLICATIONS

PEER-REVIEWED ARTICLES

Shumake, Jessica. "White Flag Protest Lullaby-Chant." *The Journal of Multimodal Rhetorics*, vol. 8, no. 2, 2024, <https://journalofmultimodalrhetorics.com/8-2-shumake>.

Shumake, Jessica, and Rachael W. Shah. "Reciprocity and Power Dynamics: Community Members Grading Students." *Reflections: A Journal of Public Rhetoric, Civic Writing, and Service Learning*, vol. 17, no. 2, 2017, pp. 5–42. [50% contribution]

Shumake, Jessica. "Archival Research as a Queer Practice: 'Pull Here.'" *The Writing Instructor: A Networked Journal and Digital Community for Writers and Teachers of Writing*, 2015, <http://www.writinginstructor.org/shumake-2015-03>.

Shumake, Jessica. "Reconceptualizing Rhetoric, Communication, and Argumentation from a Feminist Perspective." *Guidance & Counselling*, vol. 17, no. 4, 2002, pp. 399–404. Reprinted with permission in *iSpeak: Public Speaking for Contemporary Life*. Ed. Scott Titsworth. McGraw-Hill, 2003.

BOOK CHAPTERS AND REFEREED PROCEEDINGS

Shumake, Jessica. "Teaching Memories That Smell Like Gasoline: Holding Space for Inner Rhetorics." *Trigger Warnings: Teaching Through Trauma*, edited by Ian Barnard, Ryan Ashley Caldwell, Jada Patchigondla, Aneil Rallin, Morgan Read-Davidson, Ethan Trejo, and Kristi M. Wilson, Lever Press, 2026, pp. 264–274.

Shumake, Jessica. "Hiding and Seeking Rhetorical Visibility of LGBTQ People at the Smithsonian." *Re/Framing Identifications: Rhetoric Society of America Proceedings*, edited by Michelle Ballif, Waveland Press, 2014, pp. 221–229.

Shumake, Jessica. "Writing for the Public: Argumentation and Imagination." *Writing Public Lives: From Personal Interests to Public Rhetoric*. 3rd ed., edited by Chris Minnix and Carol Nowotny-Young. Hayden-McNeil, 2012, pp. 255–278.

Shumake, Jessica, and Linda Carozza. "Negotiating Safe Space in an Unsafe Place." *Proceedings of the Fifth Annual Feminist Research Conference*, edited by Charlene Senn, Feminist Research Group, 2004, pp. 1–30. [50% contribution]

Shumake, Jessica. "Support, Adversariality, and Negotiation of Meaning on an Academic Mailing List." *Informal Logic at 25*, edited by J. Anthony Blair et al., Ontario Society for the Study of Argumentation, 2003, pp. 1–20.

REVIEWS AND REVIEW ESSAYS

Shumake, Jessica. Review of Timothy Laquintano's *Mass Authorship and the Rise of Self-Publishing*. *Community Literacy Journal*, vol. 12, no. 1, Fall 2017, pp. 100–103.

Shumake, Jessica. Review of "Visual Rhetoric for Social Change in the Writing Classroom" CCCC 2016, Panel J. 24. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, vol. 21, no. 2, 2017.

Shumake, Jessica. Review Essay: "A Saunter Through History: *Tourists of History: Memory, Kitsch, and Consumerism from Oklahoma City to Ground Zero* and *Down in the Dumps: Place, Modernity, American Depression*." *TOPIA: Canadian Journal of Cultural Studies*, vol. 22, 2009, pp. 209–214.

IN PREPARATION

Harrison, Randal and **Jessica Shumake.** "From Interpellation to Rule Change Proposals: Sandbox Play in the *Social Justice Game*." *Teaching Beyond the Mainstream*, edited by Jada Patchigondla and Greg Shafer. [refereed, 50% contribution].

EDITORIAL APPOINTMENTS

Book Review and New Media Editor, *Community Literacy Journal* (August 2014–present).

I contribute to an editorial team and to community literacy scholarship by managing and editing book reviews that evaluate recent publications relevant to the journal's readership. I also worked with keyword essay manuscript writers.

SELECTED NATIONAL CONFERENCE PRESENTATIONS

- 2026 "A Quiet Ode to Community Radio." Indiana Council of Teachers of English Conference. Notre Dame, IN. March 28.
- 2025 "Openness, Attunement, and Justice-Oriented Assignment Design in First-Year Writing." Conference on Community Writing. Detroit, MI. October 24.
- 2025 "Surviving on the B-Side: Reflections on the Complex Act of Composing Audiences." Conference on College Composition and Communication. Baltimore, MD. April 11. [Acceptance rate: 33–38%]
- 2023 "Reflecting on Triggering Content and Images in the Writing Classroom: Imagining Otherwise." Conference on Community Writing. Denver, CO. October 12.
- 2022 "Compassionate or Cruel? Configuring Zones of Optimism in Post-COVID First-Year Writing." Conference on College Composition and Communication. Chicago, IL. March 9. [Acceptance rate: 33–38%]
- 2021 "Reflections on Reframing Students' Fear of Missing Out: The Role of Writing Teachers as Transitional Audience Members." Conference on Community Writing. The George Washington University, Washington, DC. October 21.
- 2020 "The Irritation of Doubt and the Possibility of Change: When Inquiry Raises More Questions Than Answers." Conference on College Composition and Communication. Milwaukee, WI. March 27. [Conference cancelled due to COVID-19]
- 2020 "Toward Rhetorical Flexibility: Sustaining Student Attention through Style-Based Pedagogies." Writing and Well-Being Conference. University of Arizona, Tucson, AZ. January 11.
- 2019 "Rhetorical Relics Revisited: An Exploration of Methods to Counter Antifeminist Activism Against the ERA, Past and Present." Feminisms and Rhetorics Conference. James Madison University, Harrisonburg, VA. November 15.
- 2019 "Rhetorical Pedagogies: Centering Local Community Perspectives and Considering Indignation as a Rhetorical Virtue." Conference on Community Writing. Drexel University, Philadelphia, PA. October 19.
- 2018 "Inducements to Assessment: (Re)inventing Gay Pulp Fiction Audiences." Rhetoric Society of America Conference. University of Minnesota, Minneapolis, MN. June 3.
- 2018 "Doing the Labor of Rhet-Comp Outside the Field: Technical Literacies and Paths Back Home." Conference on College Composition and Communication. Kansas City, MO. March 15.

- 2017 "Publishing Keyword Essays and Reviews with the *Community Literacy Journal*" Roundtable. Conference on Community Writing. University of Colorado, Boulder, CO. October 20.
- 2017 "Radical Localism: Cultivating Institutional Literacies for Community Engagement" Conference on College Composition and Communication. Portland, OR. March 16.
- 2016 "Collaborative Problem Solving: Rhetorical Structures for Change." Rhetoric Society of America Conference. Atlanta, GA. May 27.
- 2015 "Chasing Away Teaching Slumps." Research on Teaching and Learning Summit. Kennesaw, GA. February 20.
- 2014 "Breaking through Time in Images and Language: Ekphrastic Leaps in the Here and Now." Rhetoric Society of America Conference. San Antonio, TX. May 24.
- 2013 "Public Rhetorics in 21st Century Pedagogy: TED Talks, Activist Rhetoric Campaigns, and Rhetorical Education" New Directions in Critical Theory Conference. Tucson, AZ. April 6.
- 2012 "Hiding and Seeking Rhetorical Visibility of LGBTQ People at the Smithsonian." Rhetoric Society of America Conference. Philadelphia, PA. May 26.
- 2011 "Drafts that Don't Get Love: Recircuiting Value in Whole-Class Workshops." Conference on College Composition and Communication. Atlanta, GA. April 7.

SELECTED SEMINAR PRESENTATIONS

- 2024 "[Partnerships with our Hesburgh Librarians: Integrating Research in Writing and Rhetoric](#)." Invited Guest Speaker, English 92001: Graduate Practicum in Teaching Writing, Professor Erin McLaughlin. March 8.
- 2023 "Integrating Research in the Writing Classroom." Invited Guest Speaker, English 92001: Graduate Practicum in Teaching Writing, Professor Erin McLaughlin. March 10.
- 2022 "Writing and Revising Narrative Arguments in WR 13100." Invited Facilitator, Alliance for Catholic Education (ACE), Pursuing Achievement Through Higher Education (PATH) Program. Based in Tucson and available to high school students, grades 9–12. Professor Alec Torigian. July 11 and July 14.
- 2022 "Teaching Rebuttal Arguments." Invited Guest Speaker, English 92001: Graduate Practicum in Teaching Writing, Professor Erin McLaughlin. March 4.
- 2020 "Teaching Writing Online." Invited Guest Lecture, English 580: Teaching Composition, Professor Ian Barnard. Chapman University. April 29.
- 2018 "Writing Book Reviews." Invited Guest Lecture, English 449: Writing for Publication, Professor Amanda Fields. Fort Hays State University. January 26.

SELECTED ACADEMIC DEVELOPMENT

- 2017 “Queer Archival Immersion: Rhetoric, Performance, Pedagogy, and Politics at the Kinsey Institute” with E. Cram, Charles Morris, Eric Darnell Pritchard, and K.J. Rawson. Rhetoric Society of America (RSA) Summer Institute Seminar. Indiana University, Bloomington. May 22–25.
- 2015 “Whither ‘Social Movement’ in Rhetorical Studies” with Christina Foust and Charles Morris. Rhetoric Society of America (RSA) Summer Institute Workshop. University of Wisconsin, Madison. June 5–7.
- 2013 “Rhetoric Memory Archive Museum” with Michael Bernard-Donals. Rhetoric Society of America (RSA) Summer Institute Workshop. University of Kansas. June 7–9.

SELECTED PROFESSIONAL EXPERIENCE

- 2019–Pr: **Table Leader and Reader**, College Board AP Language and Composition.
- 2014–2017: **Teacher Consultant and Advisory Board Member**, Southern Arizona Writing Project, University of Arizona, co-facilitated scoring conference and professional development for K–12 and college teachers.
- 2012–2017: **Member**, Wildcat Writers Advisory Board, University of Arizona, contributed to peer-tutor training in high school writing centers and assessed the impact of collaborative high school and college writing exchanges.
- 2015–2016: **i3 Grant on Rural Literacy Leadership Committee Member**, Southern Arizona Writing Project, University of Arizona, delivered 90 hours of professional development on teaching argumentative writing through classroom co-teaching, retreats, workshops, and mentoring partnerships with high school teachers in Douglas, AZ.

ACADEMIC SERVICE

UNIVERSITY OF NOTRE DAME

NATIONAL

- 2025: **Proposal Coach**, Conference on College Composition and Communication (CCCC) Annual 2026 Convention.
- 2024: **Assistant Editor**, *Best of the Journals in Rhetoric and Composition 2023*, Parlor Press.
I worked with an editorial collective to read and rank eight manuscripts for publication.
- 2023, 2019, 2018, 2017: **Journal Editor Roundtable**, Conference on College Composition and Communication (CCCC), Research Network Forum (RNF).
- 2023, 2021, 2018, 2016, 2015: **Discussion Leader**, Conference on College Composition and Communication (CCCC), Research Network Forum (RNF).
- 2020–2026: **Stage 1 Reviewer**, Conference on College Composition and Communication (CCCC) Annual Convention.

2020: **Copy Editor**, *The Community Literacy Journal* (Issue 15.1, Fall 2020; Issue 14.2, Spring 2020).

2019: **Reviewer**, Conference on Community Writing Outstanding Book Award Committee.

2019: **Panel Chair**, Conference on College Composition and Communication (CCCC)
“What’s in a Name? Let’s Treat That as a Real Question.” Pittsburgh, PA. March 15.

2018–Pr: **Member**, Conference on College Composition and Communication (CCCC)
Community Writing and Public Rhetorics Special Interest Group.

UNIVERSITY AND COLLEGE

2026, Oct. 27: **Invited Presenter**, “Beyond the Score: Fostering College-Level Reading, Rhetorical Analysis, and Argument.” Advanced Placement Teacher Investment Program (AP-TIP) Fall Conference. Notre Dame, IN.

2026, Mar. 4: **Invited Panelist**, with Patrick Clauss (organizer), Matthew Capdevielle, Michelle Marvin, and Nathaniel Myers. “AI in Writing and Rhetoric.” Advising Network Conference. Notre Dame, IN.

2026, Feb. 13: **Presenter**, “You Again? Hindsight Kicks and Trade-Offs: Maintaining Consistent Peer Working Groups.” Notre Dame Learning’s Kaneb Center for Teaching Excellence Faculty Lightning Talk, Teach@ND Day.

2025–2026: **Member**, Gender Studies Program, Undergraduate Education Subcommittee.

2025–2028: **Member**, Gender Studies Program, Steering Committee (elected, 3-year term).

2025: **Invited Participant**, Notre Dame Inclusive Teaching Academy (NDITA), Chicago, June 2–6.

2025: **Faculty Advisor**, Tamsyn Gorman, ISLA Grant for research presentation at College Composition and Communication Conference.

2024, Summer–January 2025: **Member**, ChatGPT Team Pilot and AI Community of Practice.

2024–2027: **Member**, Committee on Committees (elected, 3-year term).

2024–2025: **Participant**, “Teaching Everyone: Designing More Inclusive Courses.” Certificate of Completion, Kaneb Center.

2024–2025: **Faculty Advisor**, Malatji Mashigo, ISLA Grant for IRB-approved research project.

2023, Fall: **Reader**, Fulbright Award Campus Committee.

2023, May 21: **Marshal** for University commencement and **Usher** for Arts and Letters commencement.

2022: **Committee Member**, Gender Studies Program, Marian Mullin Hancock Teaching Award.

2022–2024: **Faculty Mentor**, Macy Kerwin, College of Arts and Letters Enhanced Advising Initiative.

2021, Spring: **Invited Participant**, Learning Management System (LMS) Pilot for Canvas.

2019–2020: **Invited Participant**, National Seed Project (Seeking Educational Equity & Diversity).

2019, November 22: **Invited Speaker**, “Facilitating Peer Review.” Notre Dame Learning, Lunch & Learn Session.

2019, September 6: **Panel Moderator**, “Telling Our Own Stories.” Notre Dame Diversity and Inclusion Conference.

2018–Pr: **Member**, Learning Management System Subcommittee.

DEPARTMENT

2026, Fall–Pr: **Co-Chair**, UWP-Hesburgh Library Committee, with Tara Kenjockety.

2026, Fall–Pr: **Participant**, Feminist and Liberatory Pedagogy Working Group, Gender Studies Program.

2026, August 20: **Invited Presenter**, “A Pocket Guide to Using *Fresh Writing*.” University Writing Program Symposium.

2026, Summer: **Participant**, Kaneb Center Reading Group for *What Can I Get Out of This?: Teaching and Learning in a Classroom Full of Skeptics* (facilitated by Patrick Clauss).

2026, Summer: **Participant**, *Joy-Centered Pedagogy in Higher Education: Uplifting Teaching and Learning for All* (facilitated by Elizabeth Nicholson).

2026: **Judge**, Philip L. Quinn Essay Award, Gender Studies Program.

2026: **Judge**, Raclin Murphy Museum of Art Writing Competition.

2025–Pr: **Co-Editor**, *Fresh Writing* (2-year term).

2025: **Member**, University Writing Program (UWP) Symposium Planning Committee with Nicole MacLaughlin, Patrick Clauss, and Matthew Capdevielle.

2025, Summer: **Participant**, Kaneb Center Reading Group for *More Than Words: How to Think About Writing in the Age of AI*.

2024–2026: **Member**, “What Would You Write For?” UWP Speaker Series Planning Committee (Teaching Beyond the Classroom Grant, \$2000). Co-organizer of Rhetoric, Arts, and Advocacy event with Joanna Want and lead organizer for *Deaf President Now!* screening with Elizabeth Capdevielle and Erin McLaughlin.

2024, Fall: **Co-Leader**, “Teacher Identity and Values-Based Classroom Management.” Teaching of Writing Conversation Sessions, University Writing Program.

2024, Fall: **Member**, UWP Celebration Planning Committee with Nicole MacLaughlin.

2024, Summer: **Participant**, Kaneb Center Reading Groups for *Experience in Education* and *Generative AI in Higher Education*.

2024, January 31: **Co-Leader**, “Critical AI Literacy for UWP Students and Instructors.” Teaching of Writing Conversation Sessions, University Writing Program.

2023–Pr: **Member**, University Writing Program Advisory Committee on AI and Writing.

2023, Summer: **Participant**, Kaneb Center Reading Group of *Life of the Mind Interrupted: Essays on Mental Health and Disability in Higher Education*.

2023, March 27: **Co-Leader**, “Building Trust in the Writing Classroom.” Teaching of Writing Conversation Sessions, University Writing Program.

2022–23: **Search Committee Member**, Assistant Teaching Professor, University Writing Program.

2022, Summer: **Participant**, Kaneb Center Reading Group of *Minding Bodies: How Physical Space, Sensation, and Movement Affect Learning*.

2022, October 22: **Co-Leader**, “Reading in the Writing Classroom.” Teaching of Writing Conversation Sessions, University Writing Program.

2022, April 1: **Co-Leader**, “Research Beyond the Research Paper.” Teaching of Writing Conversation Sessions, University Writing Program.

2021, Summer: **Participant**, Kaneb Center Reading Group of *What Inclusive Instructors Do: Principles and Practices for Excellence in College Teaching*.

2020, August 3: **Invited Speaker**, “Stumbling Toward Trauma-Aware and Inclusive Teaching.” University Writing Program Symposium.

2020, March 18: **Invited Speaker**, “Restructuring Syllabi and Using Checklists for Online Teaching Pivot.” University Writing Program.

2019–Pr: **Reader**, McPartlin Award Committee, University Writing Program.

2019–Pr: **Reader**, *Fresh Writing* Editorial Board, University Writing Program.

2019–2020: **Faculty Mentor**, Abigail Burns. University Writing Program.

2019, August 20: **Invited Talk**, “Becoming a Writer: Toward Sentence- and Paragraph-Level Discovery: Teaching Writing in a Post-Truth Era.” University Writing Program Symposium.

2019, March 29: **Invited Speaker**, “Making Peace with Grading.” University Writing Program.

2018–Pr: **Co-Leader**, Dialogue Group. University Writing Program.

COMMUNITY

2024–2025: **Invited Volunteer**, DJ on WVFI Radio’s “Are We There Yet?” with Francie Surdyke.

2024–Pr: **NWP Teacher Consultant and Writing Group Member**, Chippewa River Writing Project, bi-monthly writing group participant with fellow teacher-writers.

2023–Pr: **La Leche Leader**, Peer-to-peer lactation support and education through monthly meetings and a helpline, La Leche League International.

ORGANIZATIONAL AFFILIATIONS

Coalition on Community Writing (CCW)

Conference on College Composition and Communication (CCCC)

National Council of Teachers of English (NCTE)

National Writing Project (NWP)